

Collaboration with creators for next-generation podcasting

Department of Music University of York

Background

The University of York, XR Stories and the BBC R&D would like to invite you to take part in the following research project: [Collaboration with creators for next-generation podcasting](#)

Before agreeing to take part, please read this information sheet carefully and let us know if anything is unclear or you would like further information.

What is the purpose of the study?

This research project concerns the future of podcasting and exploring new ways to produce and listen to podcasts. It has been the subject of an ethical review by the Arts And Humanities Ethics Committee of the University of York (The Chair of AHEC is Professor Jonathan Finch, jonathan.finch@york.ac.uk).

The researcher conducting this study is Jemily Rime, a PhD Student in the Department of Music at the University of York, in partnership with XR Stories and the BBC R&D, with supervisors Dr. Tom Collins (Lecturer (Assistant Professor), University of York), Dr. Chris Pike (Lead Engineer, BBC R&D) and Catherine Robinson (Technical Producer, BBC). You are encouraged to contact her with any enquiries or questions at jir506@york.ac.uk.

The aim of this project is to collect opinions and ideas from podcast creators to inform the future development of one or more tools for podcasting and/or podcasts projects.

If you agree to be in this study, we will ask you to do the following: 1) Answer questions regarding your work and your views on current and future podcasting. 2) React to a set of technologies and concepts which could be used to create new types of podcasts. 3) Follow up between one week and a month after the interview, filling up a short questionnaire to elaborate on initial reactions to new technologies presented during the interview 4) Decide whether you would be interested in further collaboration surrounding this project. If you prefer not to be involved, your participation will remain anonymous. If you choose to give us your name and contact details, these will be used to initiate a possible collaboration. By registering your interest in becoming a collaborator, you agree to have your name associated with the outcomes you will have contributed to in any write-ups, reports or publications.

1) and 2) should take about 45 minutes to complete. 3) should take around 10 minutes to complete. If you provide us with contact details (4), you agree to us using this information to contact you after your initial participation. The conversations issued from this collaboration will also be recorded, and a second consent form will be issued to reiterate the terms of the agreement between you and the researcher. The outcomes and the timeframe of the collaboration will be agreed to by both parties before engaging in more interviews.

What are the possible benefits and risks of taking part?

The possible risks of being in this study are minimal, as you will only be prompted for answers, but can choose to skip any questions. One of the principal risks is boredom, though the researcher hopes that the idea of contributing to the outcomes of this project, and the information shared surrounding new practices and possibilities within the podcasting world would be enough of a reward to balance this conceivable hindrance. The risk of transfer of personal data is minimised by anonymisation and data storage precautions.

The benefits to participating in this study are: contributing to the next generation of podcasts and being presented with a summary of technologies that could impact your work in the future. If you choose to disclose your personal information, the benefits become the possibility of creating or contributing to the creation of an innovative piece of content or to the development of a tool which you might have the use of in your work.

Will I be paid to take part, or will any expenses be covered?

You will not be paid or given compensation to take part.

Will I have access to outputs, and if so how?

Yes. You will be given a link to a web page which will cover the public updates and achievements of the researcher's doctoral project. This will include any publication, program, or podcast you might have contributed to. For any other or more specific enquiries, feel free to contact the researcher at jir506@york.ac.uk

Why have I been invited to take part?

You have been invited to take part because you have shown interest in podcasting and/or new ways to listen to or produce podcasts.

Do I have to take part?

No, participation is optional. If you do decide to take part, you will be given a copy of this information sheet for your records and will be asked to complete a participant consent form. If you change your mind at any point during the study, you will be able to withdraw your participation without having to provide a reason.

On what basis will you process my data?

Under the General Data Protection Regulation (GDPR), the University has to identify a legal basis for processing personal data and, where appropriate, an additional condition for processing special category data.

Personal data is defined as data from which someone could be identified. For example, in this study I will be collecting your name and a preferred means of contact (email, phone or address) if you wish to take part in the next stages of this study. Special category data is personal data which the GDPR says is more

sensitive, and so needs more protection. In this study, I will not be collecting any special category data.

In line with our charter which states that we advance learning and knowledge by teaching and research, the University processes personal data for research purposes under Article 6 (1) (e) of the GDPR:

Processing is necessary for the performance of a task carried out in the public interest

Research will only be undertaken where ethical approval has been obtained, where there is a clear public interest and where appropriate safeguards have been put in place to protect data.

In line with ethical expectations and in order to comply with common law duty of confidentiality, we will seek your consent to participate where appropriate. This consent will not, however, be our legal basis for processing your data under the GDPR.

How will you use my data?

Data will be processed for the purposes outlined in this notice.

Will you share my data with 3rd parties?

Data will be anonymised for communication purposes, unless you chose to share your personal information with us to become a collaborator, in which case, your personal data might be shared with the BBC R&D, as it is a partner of this project and there is an existing agreement in place between it and the university of York.

Your data might be shared with the BBC R&D for analysis or communication purposes.

Your data may be used in the researcher's dissertation, research reports, general communications, or publications.

Anonymised data may be reused by the research team or other third parties for secondary research purposes.

How will you keep my data secure?

The University will put in place appropriate technical and organisational measures to protect your personal data and/or special category data. For the purposes of this project, we will be storing all data on a secure, password protected University Google Drive.

Information will be treated confidentiality and shared on a need-to-know basis only. The University is committed to the principle of data protection by design and default and will collect the minimum amount of data necessary for the project.

Will you transfer my data internationally?

No. Data will be held within the European Economic Area in full compliance with data protection legislation.

Will I be identified in any research outputs?

No, data will be anonymised in all research outputs, unless you chose to share your personal information with us to become a collaborator, in which case your participation in this interview is non-anonymous and you will therefore be identified in the following outputs: write ups, reports, publications.

How long will you keep my data?

Data will be retained in line with legal requirements or where there is a business need. Retention timeframes will be determined in line with the University's Records Retention Schedule.

What rights do I have in relation to my data?

Under the GDPR, you have a general right of access to your data, a right to rectification, erasure, restriction, objection or portability. You also have a right to withdrawal. Please note, not all rights apply where data is processed purely for research purposes. For further information see, <https://www.york.ac.uk/records-management/general-dataprotectionregulation/individualrights/>.

Questions or concerns

If you have any questions about this participant information sheet or concerns about how your data is being processed, please contact the Arts and Humanities Ethics Chair (hrc-ethics@york.ac.uk) in the first instance. If you are still dissatisfied, please contact the University's Acting Data Protection Officer at dataprotection@york.ac.uk.

If you have any questions about the project itself, please contact the lead researcher Jemily Rime, jir506@york.ac.uk or the project supervisor Tom Collins, tom.collins@york.ac.uk

Right to complain

If you are unhappy with the way in which the University has handled your personal data, you have a right to complain to the Information Commissioner's Office. For information on reporting a concern to the Information Commissioner's Office, see www.ico.org.uk/concerns.